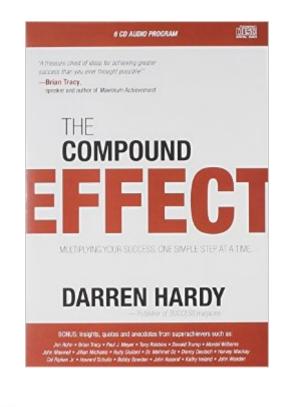
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# **The Compound Effect Audio Program**





## Synopsis

As publisher of SUCCESS magazine, author Darren Hardy has heard it all, seen it all, and tried most of it. This 6-CD enhanced audio program edition of The Compound Effect reveals the core principles that drive success. The Compound Effect contains the essence of what every superachiever needs to know, practice, and master to obtain extraordinary success. You will find strategies on: - How to win every time! The No. 1 strategy to achieve any goal and triumph over any competitor, even if they're smarter, more talented or more experienced. - Eradicating your bad habits (some you might be unaware of!) that are derailing your progress. - Painlessly installing the few key disciplines required for major breakthroughs. - The real, lasting keys to motivation, how to get yourself to do things you don't feel like doing. - Capturing the elusive, awesome force of momentum. Catch this, and you'll be unstoppable. - The acceleration secrets of superachievers. Do they have an unfair advantage? Yes they do, and now you can too! This enhanced audio program includes additional content with Darren relating stories and guoting experts such as Anthony Robbins, Donald Trump, Jim Rohn, John C. Maxwell, Dr. Mehmet Oz, Harvey Mackay, Coach John Wooden, Brian Tracy, Cal Ripken Jr., Paul J. Meyer and many others! If you're serious about living an extraordinary life, use the power of The Compound Effect to create the success you desire. Begin your journey today!

## **Book Information**

Audio CD Publisher: Success Books; 1st Edition edition (June 1, 2010) Language: English ISBN-10: 0981951252 ISBN-13: 978-0981951256 Product Dimensions: 7.6 x 5.4 x 1.3 inches Shipping Weight: 7.2 ounces (View shipping rates and policies) Average Customer Review: 4.8 out of 5 stars Â See all reviews (1,408 customer reviews) Best Sellers Rank: #69,852 in Books (See Top 100 in Books) #26 in Books > Books on CD > Health, Mind & Body > General #1312 in Books > Self-Help > Motivational #1985 in Books > Health, Fitness & Dieting > Mental Health

## **Customer Reviews**

It's easy for us to think of small decisions as irrelevant to our long-term success. But, these little decisions really do add up over time. This is the basis of Darren Hardy's The Compound Effect, and

it's just as simple as it sounds. It's important to start taking stock of your small decisions because they all lead to something much larger. This is, in essence, the compound effect that Hardy's talking about. It's very similar to making small financial decisions that ultimately add up. For instance, if you buy a \$5 coffee every day or even just once a week, you might not think about the added compound effect of that purchase. Five dollars may not seem like a lot, but the compound effect is hundreds or even thousands of dollars a year spent on coffee. Now, imagine if you made equally foolhardy small decisions on a regular basis in your work and personal life. The result wouldn't be positive. One small decision that I made recently was to pick up a book by the name of 21 Things You Should Give Up To Be Happy. This book is filled with numerous "small decisions" that you can make every day to make your life much happier and healthier. Deciding not to care about pleasing everyone you come into contact with is one of those small decisions that can improve your happiness. I have been using the philosophies in this book and in The Compound Effect over the last few months and I've been able to achieve actionable changes in my day-to-day life. I'm happier and more motivated than ever before. I really focus on the decisions I'm making each and every day, so that I can have net positive compound effect overall.

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